

Brief Description of the Program

Profession

A culturologist is a specialist who has in-depth knowledge in the field of theory and history of culture, who is fluent in modern cultural processes, able to apply the knowledge and skills gained in professional activities, and who also has practical skills professional in establishing intercultural interaction with representatives of different cultures.

Educational Process

The training program focuses on obtaining theoretical knowledge and assimilation of new information in the field of professional activity. A fundamentally important aspect is the practical activity of students. Undergraduate students participate in student cultural projects (fan clubs for students interested in cinema, theater, museums or exhibitions, a club for meetings with cultural figures and discussions of current cultural events).

Disciplines

- ✓ Social and cultural anthropology
- ✓ Analysis and interpretation of works of art
- ✓ Methods of teaching cultural disciplines
- ✓ Management in culture
- ✓ History of culture
- ✓ History of religions
- ✓ Art history
- ✓ History of literature
- ✓ Introduction to project activities
- ✓ Ethics
- ✓ Linguistics and semiotics

Practical training

The program includes four types of practical trainings.

1. Practical training in obtaining primary professional skills and abilities, including primary skills of research activities.
2. Pedagogical practice.
3. Practical training in obtaining professional skills and professional experience.
4. Pre-graduation practical training.

Practical trainings take place at state and commercial cultural institutions, museums, art galleries, foundations, media projects, exhibition halls.

Practice is aimed at the formation of professional competencies and skills:

- ✓ organization of exhibition, exposition, museum activities; administrative and political activity skills (culture of business communication, image-making, business etiquette);
- ✓ implementation of managerial activities in the field of art, club work; organizational skills in the media field;
- ✓ cultural analysis, forecasting in the media, implementation of cultural, pedagogical, educational activities through modern IT;
- ✓ planning, organization and practical implementation of mass cultural events.

Career

Graduates work in museums, art galleries, theaters, publishing houses, exhibition halls, libraries, foundations, festival and other cultural projects, as well as in government cultural institutions, PR agencies and advertising companies, vocational secondary education and secondary vocational education institutions (schools, lyceums, colleges , gymnasiums), higher education establishments, the media, in research, cultural and design organizations related to preservation of historical and cultural heritage and the study of socio-cultural issues, international organizations and business structures engaged in business relations with foreign partners.