

Brief Description of the Program

Profession

A culturologist is a representative of a creative profession. The sphere of professional activity of culturologists includes analysis of cultural processes, forecasting their development, development of creative programs, organization and subsequent coordination of international cultural relationships, art management, and assessment of artistic values. Culturologist's main task is to study the processes of occurrence, the subsequent historical development of certain types of art, life and traditions of ethnic unities and sightseeing activities.

Educational Process

The program trains cultural managers with a high level of managerial skills and a wide cultural horizon, as well as analysts and researchers in the field of modern culture.

While studying, postgraduate students learn:

- to conduct independent research of academic and applied nature
- to carry out general management of different types of cultural institutions
- to organize interaction with the audience not only in the format of the museum, but through festivals, exhibitions, social networks and new digital technologies

Disciplines

- ✓ Philosophy of science and art
- ✓ History and methodology of cultural studies
- ✓ Information technology in the study of culture
- ✓ Project activities in the field of culture
- ✓ Organizational culture
- ✓ Theories and practices of intercultural communication
- ✓ Models of cultural policy in the modern world
- ✓ Culture Management
- ✓ Culture studies in the modern world
- ✓ Culture of business communication and scientific communications
- ✓ Modern text analysis technologies
- ✓ Cultural landscape as a heritage site
- ✓ Ecology of culture

Practical training

The program includes four types of practical trainings.

1. Practical training in obtaining primary professional skills and abilities.
2. Work placement to obtain professional skills and professional experience.
3. Pre-graduation practical training.
4. Research work.

Students undergo practical trainings at cultural establishments, educational institutions of secondary vocational and additional education (art colleges, children's art schools, etc.), museums, art galleries, socio-cultural festivals, foundations, media projects, exhibition halls.

Career

Graduates work in museums, art galleries, theaters, publishing houses, exhibition halls, libraries, foundations, festival and other cultural projects, in government cultural institutions, PR agencies and advertising companies, educational institutions of secondary education and secondary vocational education (schools, lyceums, colleges, gymnasiums), higher education establishments, the media, in research, cultural and design organizations related to preservation of historical and cultural heritage and the study of socio-cultural issues, international organizations and business structures engaged in business relations with foreign partners.