

## **Brief Description of the Program**

### **Profession**

The profession of the organizer of social and cultural activities goes back to traditional activities typical of Russian culture, connected with extracurricular education, cultural and educational work and organization of cultural and leisure activities. The modern specialist in socio-cultural activities has competencies related to the organizational and pedagogical provision of leisure for various socio-demographic categories of the population. Organizers of social and cultural activities show their worth in recreational, animation, entertainment and leisure programs. They contribute to socio-cultural adaptation and rehabilitation of vulnerable segments of the population.

### **Educational process**

From the first year of study, students are intensively immersed in the profession. They study a full range of subjects related to pedagogy and leisure organization. They also study formation and development of leisure activities in Russia and abroad, master strategies and technologies of organizing social and cultural activities, methods of research, scientific, methodological, information and educational, consulting, organizational and managerial, and project activities in the field of culture. In the educational process, various interactive forms are widely used, including business games, quests, panel discussions, round tables, focus group meetings, and brainstorming sessions, which help students understand the nuances of their future profession. Master classes conducted by leading specialists of the industry and communication with potential employers contribute to the formation of professional competencies in future specialists.

### **Disciplines**

- ✓ Pedagogical foundations of social and cultural activities,
- ✓ History and methodology of the theory of socio-cultural activities,
- ✓ Methodology and methods of scientific research in socio-cultural activities,
- ✓ Fundamentals of technology of socio-cultural activities,
- ✓ Information and methodological support of social and cultural activities, Management and marketing of social and cultural activities,
- ✓ Innovative technologies in social and cultural activities

### **Practical training**

Annually students undergo practical training in cultural institutions and additional education establishments, social protection department and youth policy department, regional information and methodological centers.

### **Career**

After successful completion of the educational program, you will be able to produce and organize productions of cultural and recreational programs; conduct independent scientific research on history, theory and technology of socio-cultural activities; supervise the study, conservation and use of cultural heritage; participate in the development and implementation of state programs for preservation and development of Russian culture; develop and scientifically justify socio-cultural projects and programs; carry out informatization and methodological support of social and cultural activities; participate in the examination and socio-cultural consulting; manage the activities of cultural institutions;

teach theoretical and practical disciplines of social and cultural activities in general educational institutions, professional educational organizations of higher education and additional professional education institutions.