

Brief Description of the Program

Profession

A designer is a specialist in the formation of visual and graphic design of all life processes of society. In the urban environment, interior, cyberspace, the Internet, it is impossible not to find an object for designer's work. One of young and promising design schools that is based on academic art education combined with modern computer technologies is located in Derzhavin Tambov State University. Due to the synthesis of academic and innovative approach, the master's degree program is to form project thinking with students, which will allow them to manage design studios and design bureaus. The language of graphic communications is becoming important in the modern world and it is in demand in various areas of society.

Educational process

Students use modern technologies of graphic design in their scientific and project activities. A wide range of graphic editors along with information and computer technologies allow students to carry out complex design engineering and scientific research. Continuous improvement of skills in art disciplines allows graduates to participate in art exhibitions of various levels. Already in the first year of their study, students perform original artistic works of art, such as painting, drawing and design engineering. In the second year, design students are actively involved in practical design engineering. Studying the language of graphic design, students master the design-engineering algorithm, solving the problems of comfortable human life.

Disciplines

- ✓ Business foreign language
- ✓ Research seminar
- ✓ Tertiary teaching
- ✓ History and methodology of design engineering
- ✓ Design engineering
- ✓ Academic drawing
- ✓ Academic painting
- ✓ Theory and history of graphic design
- ✓ Theory and methodology in the visual arts
- ✓ Theory in printing
- ✓ Computer technology in design
- ✓ Typography

Practical training

The program includes four types of practical trainings.

1. Practical training in obtaining primary professional skills.
2. Practical training in obtaining professional skills and professional experience.
3. Pre-graduation practical training.
4. Research.

The result of practical design-engineering is a market-ready design project of printed products, magazines or books; objects of visual communications in the environment, showbills, posters, media; animation and video. Testing of practical and theoretical results of

student design projects takes place at All-Russian and international scientific conferences, competitions, festivals and exhibitions, including those held at the Faculty of Culture and Arts. Skills of the academic art education are consolidated during summer plein air practice. Practical training in design takes place at Tambov enterprises and design studios. Pre-graduation practical training allows graduates to test their hypotheses and original ideas in practical design engineering. Research work reinforces scientific and design activities of design students.

Career

After successful completion of the educational program, you will be able to develop your corporate identity, brandbook elements, design of printed materials, web applications, and develop visual and graphic information to orient a person.

The acquired fundamental art-project base will stimulate the development of your creative personality. Master of Design training will allow you to manage project teams and carry out professional coordination of design engineering. You have a chance to realize yourself in visual and design art and in graphic design. It is you who can become a world-famous designer or a pioneer of a new trend or style in art and design.