

## Brief description of the program

### Profession

A logistician is a specialist whose activities are associated with the management of various flow processes in an enterprise (material, commodity, financial, credit, transport, information), the optimization of organizational structures, forms and methods of flow management, aimed at maximizing the profit of the organization.

### Educational Process

Students study a complex of economic sciences, paying special attention to logistics. Undergraduates master various types of logistic strategies, learn to solve applied problems and develop professional documentation.

During the training, students receive knowledge and skills related to the management of supply chains of goods, distribution logistics and administration at trade enterprises, warehouse logistics, inventory management in the warehouses of wholesalers, organization of sales logistics at wholesalers, supply logistics and organization of transport logistics at trade enterprises.

### Disciplines

- ✓ Trading basics
- ✓ Commercial activity
- ✓ Management and marketing in trading activities
- ✓ Organization, technology and design of trade enterprises
- ✓ Innovation in trade
- ✓ Economic fundamentals of logistics
- ✓ Legal regulation of professional activities
- ✓ Human resource management in logistics
- ✓ Supply chain management
- ✓ Formation of client relations
- ✓ Sales logistics
- ✓ Strategic management of a trade organization
- ✓ Organization security in the field of commerce
- ✓ Outsourcing in logistics
- ✓ Information support of trading activities
- ✓ Commodity research, examination and standardization
- ✓ Assortment formation and inventory management
- ✓ Information support in logistics activities
- ✓ Consumer behavior
- ✓ Sales management
- ✓ Online advertising
- ✓ Logistic systems in trade
- ✓ Business planning of trade enterprises
- ✓ Intelligent commerce

### Practical Training

The program includes three types of practical training:

- 1) practical training in obtaining primary professional skills, including primary abilities and skills of research activities;
- 2) practical training in obtaining professional skills and experience of professional activity;
- 3) pre-graduation practical training.

Students undertake their practical training in trade enterprises, as well as in company departments dealing with marketing activities.

## **Career**

Graduates are trained to carry out their professional activities in logistics in all areas of economy. They can work in logistics centers, logistics services of commercial and state organizations in full-time positions, such as:

- quality control specialist;
- sales representative of the company;
- sales manager;
- customer relations specialist.

Graduates can continue their studies at the postgraduate level taking the program "Trading entrepreneurial activity in the markets of goods and services and commodity science."